

Coach to Profit 3.0

Unfair Advantage Cheat Sheet



Congratulations!

Your decision to purchase The Coach to Profit 3.0 Super Stack is one of the smartest choices you could make if you want to reach and sign the right clients fast, build your brand, clarify your message and make a real difference in the lives of others.

Inside, you'll find a first-class collection of tools, training, and resources to help you achieve your goals no matter whether you want to start a coaching business from scratch or scale your existing business with ease. We've got you covered.

So, if you're just getting started and wondering where to begin, or you're looking for new strategies to hone your niche, (or find a new and better one), define your core values, build your reach, or explore new ways to earn more in a changing world you'll find something inside this in-depth and informative Super Stack.

If you have any questions about this Cheat Sheet or still need help finding the right training or resources for your situation, please don't hesitate to reach out to our support team at infostack.io/support.

We wish you all the best on your coaching journey.

Cary Richards
FOUNDER

Table of Contents

1. What's Inside	4
2. Where Should I Start?	7
3. What's Your Goal?	14
4. Quick Start Action Plans	18



What's Inside



eBooks

- GirlBoss Performance – How to Speak in Public with Confidence

Online Courses

- 7 Step Sales - The Value-Based Framework to Help You Close More Sales Calls
- The Unboxed Guide to Niche and Messaging
- Lifecycle Marketing Mastery
- The Get Booked Project
- Nail Your Niche Workbook and Masterclass
- The 10 Day Client Getting Challenge
- Platform Builder
- Brand New Coach
- Become a Blog Alchemist
- Podpreneur
- The Be Camera Confident Bootcamp BUNDLE with VIP Upgrade
- Sales Page That Sells™
- Frustrated to Aligned in your Business with the Magic of EFT

Apps

- Life Coach Sites Made Easy Complete Package
- Satori Profit Pack
- Verb Coaching Communication Platform
- Payhip Pro Package
- CoachVantage SAAS Platform
- SocialBee PRO Plan
- AhaSlides
- Heights Platform

Masterclasses

- The Core Values Masterclass
- 3 Hour Niche Masterclass
- How to Build Confidence to Speak On Camera
- How to Run A Profitable Facebook Challenge

Communities

- Social Visionary Network Membership

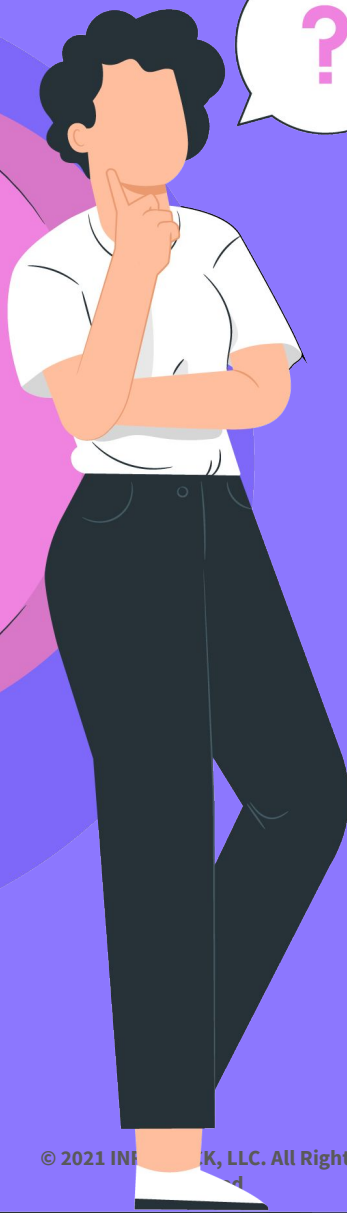
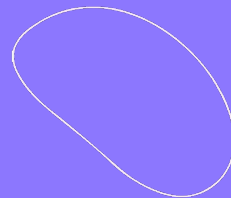
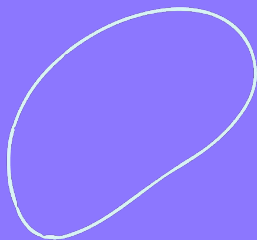
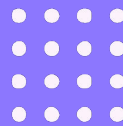
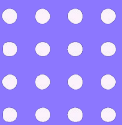
Templates/Guides

- The Ultimate Coaching Content Pack
- The Contract Vault Bundle for Coaches
- The Get Hired Now Guide: Get Clear on Your Offers and Get Hired Now (even if you're brand new!)

Training Programs

- The Profitable Business Author Writing Bundle - Coaches Edition
- 28-day Business Accelerator for Coaches: Create Your Next High-Paying Coaching Client
- Refocus To Focus (Live Intensive Training Program + Bonus)
- The Coaches Confidence Code

Where Should I Start?



Path 1

Find Your Niche & Coach With Confidence

Whether you are just starting out or you're in business but feel like you're spinning your wheels, this is where everything good starts. Path 1 begins your coaching to profit journey with the tools you need to get the fundamentals right. Hone your niche, core values, and mission and then explore how to grow your confidence and speak with authenticity on camera and off. Ready? Let's go!

1



The Get Hired Now Guide: Get Clear on Your Offers and Get Hired Now *(even if you're brand new!)*

Discover over 25 scripts and tips to start generating business right away.

2



The Coaches Confidence Code

Enables women to recognize their self worth so they can show up powerfully in their coaching business and for their clients.

3



Refocus To Focus (Live Intensive Training Program + Bonus)

Get the results you want from your coaching practice by accessing the power of "Intentional Productivity".

4



The Core Values Masterclass

Discover your 5 core values to get your business aligned for its best success.

5



3 Hour Niche Masterclass

Provides everything you need to research, select, and validate your ideal coaching niche in less than three hours.

6



How to Build Confidence to Speak On Camera

Boost your skills, comfort, and confidence making videos for social media, presenting in a Zoom meeting, or recording instructional videos for your work.

Continued on next page →

Path 1 Continued

7



The Be Camera Confident Bootcamp BUNDLE with VIP Upgrade

7 secrets to feel confident on camera and use video effectively in your business.

8



Nail Your Niche Workbook and Masterclass

Discover your niche and profit with this unique formula.

9



The Unboxed Guide to Niche and Messaging

For multi-passionate coaches who want to create clarity around their niche and message without feeling boxed in.

10



Frustrated to Aligned in your Business with the Magic of EFT

Beat the blocks within to turn stress and frustration into focus and flow.

11



GirlBoss Performance

How to Speak in Public with Confidence - Master public speaking fast with these proven tips and steps.

Congratulations!

You have reached the end of Path 1 where you have refined your focus, and defined your niche, plus gained the confidence to coach others both digitally (important in our changed world) and live ...and now onto Path 2 where you can level up your brand and make an impact that lasts...

Path 2

Build Your Brand Like A Boss

You've reached Path 2. Now it's time to discover a host of resources ready and waiting to help make the next stage of your coaching to profit journey a breeze. Packed with social media strategies, done-for-you content, legal contract templates, plus easy-to-use online payment tools and new ways to expand your reach and grow your brand. Are you ready? Let's do it!

1



Social Visionary Network Membership

Access the top social media strategies to grow your impact and income.

2



The Ultimate Coaching Content Pack

A complete done-for-you coaching content pack to amplify your online coaching business and increase clients and subscribers.

3



The Contract Vault Bundle for Coaches

Ensure your success with 100+ legal contract templates to protect you and your business.

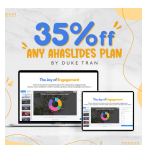
4



SocialBee PRO Plan

Empowers solopreneurs and small businesses to share content across multiple social media platforms - all from one place.

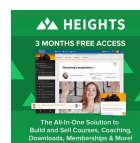
5



AhaSlides

Skyrocket your engagement with this tool to create interactive and fun presentations.

6



Heights Platform

The all-in-one course creation software to run your online coaching business.

Continued on next page

Path 2 Continued

7



Payhip Pro Package

The easiest way to sell digital downloads and memberships.

8



Life Coach Sites Made Easy Complete Package

Build your audience, book clients, and get exclusive services with the website builder designed especially for coaches.

9



Platform Builder

Helping business coaches and consultants generate better clients, bigger deals, and higher fees.

10



Brand New Coach

The exact steps to start a brand new coaching practice even if you're starting from scratch.

11



Become a Blog Alchemist

Learn how to nail your target audience and rank your blogs on the first page in Google.

12



Podpreneur

The ultimate course for anyone who wants to use a podcast to grow their business!

Congratulations!

You have reached the end of Path 2. You've learned how to turn your coaching brand into a shining light with a powerful message and presence and then complimented it with the top online tools and apps to make time work for you instead of against you. You are in control! Are you ready to move onto the next Path?

Path 3

Perfect Your Platform For Profit

It's time to go to the next level and earn big. You've nailed down your niche, focused on your core values, built up your brand, client list, courses and confidence. Congratulations, you've come a very long way and now you're ready to reap the rewards on the final Path...

1



7 Step Sales - The Value-Based Framework to Help You Close More Sales Calls

7 simple steps to higher rates of closed sales and call backs.

2



Lifecycle Marketing Mastery

Create winning systems to attract, convert, and retain more clients, and make more money in the process.

3



The Get Booked Project

Fill your diary more effortlessly with your dream clients.

4



The 10 Day Client Getting Challenge

Generate 20 leads and land your next high ticket client in 10 days or less!

5



Sales Page That Sells™

Write, design, and publish a sales page that converts without having to hire a single pro.

6



How to Run A Profitable Facebook Challenge

Learn the exact system to max out sales of your programs and services with Facebook Challenges.

7



The Profitable Business Author Writing Bundle - Coaches Edition

Deliver your message to the masses and make a global impact with your own published book.

Continued on next page →

Path 3 Continued

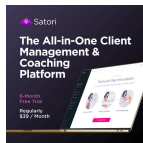
8



28-day Business Accelerator for Coaches: Create Your Next High-Paying Coaching Client

Everything you need to start creating high-paying coaching clients in less than 28 days

9



Satori Profit Pack

The all-in-one platform that makes engaging coaching clients simple and easy.

10



Verb Coaching Communication Platform

Helps fitness coaches interact efficiently with their client base using the power of AI.

11



CoachVantage SAAS Platform

Save time, stay organized, be productive.

Congratulations!

You have completed the final Path and are now a fully fledged Coach to Profit Expert! You've come a long way since you started your journey. You've gained the knowledge and skills to coach for profit, book your dream clients, streamline your work, and feel more confident than ever. Success is yours! Make sure to remember us when you are on the TEDx red carpet!



What's Your Goal?



I want to gain confidence speaking on camera / in front of an audience.

- 👉 GirlBoss Performance – How to Speak in Public with Confidence
- 👉 The Be Camera Confident Bootcamp BUNDLE with VIP Upgrade
- 👉 How to Build Confidence to Speak On Camera

There's got to be a way to reach and sign dream clients. Show me how.

- 👉 The Get Booked Project
- 👉 28-day Business Accelerator for Coaches: Create Your Next High-Paying Coaching Client

I'm only just starting out. I need the basics!

- 👉 Brand New Coach
- 👉 Heights Platform
- 👉 Life Coach Sites Made Easy Complete Package
- 👉 The Ultimate Coaching Content Pack

I want to expand my reach and gain visibility.

- 👉 Become a Blog Alchemist
- 👉 SocialBee PRO Plan
- 👉 Social Visionary Network Membership
- 👉 The Profitable Business Author Writing Bundle - Coaches Edition
- 👉 Podpreneur

Continued on next page →

I need strategies to help me manage stress and setbacks.

👉 Frustrated to Aligned in your Business with the Magic of EFT

👉 The Contract Vault Bundle for Coaches
👉 Refocus To Focus (Live Intensive Training Program + Bonus)

I can find the clients, I just struggle to close the deal.

👉 7 Step Sales - The Value-Based Framework to Help You Close More Sales Calls
👉 AhaSlides

👉 The Coaches Confidence Code
👉 The Get Hired Now Guide: Get Clear on Your Offers and Get Hired Now (even if you're brand new!)

I feel like I'm not where I need to be, help me define my values and mission.

👉 The Unboxed Guide to Niche and Messaging
👉 Nail Your Niche Workbook and Masterclass

👉 The Core Values Masterclass
👉 3 Hour Niche Masterclass

Time is slipping through my fingers, show me how to achieve more in less time!

👉 Lifecycle Marketing Mastery
👉 Satori Profit Pack

👉 Verb Coaching Communication Platform
👉 CoachVantage SAAS Platform

Show me how to generate more leads and find better clients.

👉 The 10 Day Client Getting Challenge

👉 Platform Builder

Help me max out sales

👉 Sales Page That Sells™

👉 How to Run A Profitable Facebook Challenge

👉 Payhip Pro Package



Quick Start Action Plans

Quick Start Action Plans

Over the next few pages, you'll find various action plans. Read the description at the top of each plan to identify the right Quick Start Action Plan you need to help you achieve success you desire in your coaching goals.

1. Ultimate Beginner Action Plan

[Jump to Page 20](#)

2. Mastering Sales Action Plan

[Jump to Page 22](#)

3. Scale with Ease Action Plan

[Jump to Page 24](#)

4. Revenue Explosion Action Plan

[Jump to Page 26](#)

1. Ultimate Beginner Action Plan

If you're just getting started with coaching, this is the perfect action plan for you. We've gathered some of the best resources to help your coaching practice get started on the right foot. From finding your niche to gaining confidence on camera or as a speaker, to building your website, to getting your first coaching leads, this is your starting point for success. You can use this action plan with any additional action plans once it's completed.

1. The Basics

Brand New Coach

The exact steps to start a brand new coaching practice even if you're starting from scratch.



The Core Values Masterclass

Discover your 5 core values to get your business aligned for its best success.



2. Nail Your Niche

Nail Your Niche Workbook and Masterclass

Discover your niche and profit with this unique formula.



3 Hour Niche Masterclass

Provides everything you need to research, select, and validate your ideal coaching niche in less than three hours.



3. Hit Record With Confidence

How to Build Confidence to Speak On Camera

Boost your skills, comfort, and confidence making videos for social media, presenting in a Zoom meeting, or recording instructional videos for your work.



The Be Camera Confident Bootcamp BUNDLE with VIP Upgrade

7 secrets to feel confident on camera and use video effectively in your business.



Continued on next page →

Continued

Ultimate Beginner Action Plan

4. Build a Foundation for Success

Life Coach Sites Made Easy Complete Package

Build your audience, book clients, and get exclusive services with the website builder designed especially for coaches.



GirlBoss Performance – How to Speak in Public with Confidence

Master public speaking fast with these proven tips and steps.



The Coaches Confidence Code

Enables women to recognize their self worth so they can show up powerfully in their coaching business and for their clients.



2. Mastering Sales Action Plan

If the word “sales” makes you cringe, then this action plan is perfect for you. Once you have your values, niche, mission and website lined up, it’s time to start selling. If you’re already getting some initial interest, then this is the perfect plan to help you close more deals.

1. Start Here

The Unboxed Guide to Niche and Messaging

For multi-passionate coaches who want to create clarity around their niche and message without feeling boxed in.



Frustrated to Aligned in your Business with the Magic of EFT

Beat the blocks within to turn stress and frustration into focus and flow.



2. Click & Convert

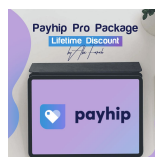
Sales Page That Sells™

Write, design, and publish a sales page that converts without having to hire a single pro.



Payhip Pro Package

The easiest way to sell digital downloads and memberships.



Continued on next page →

Continued

Mastering Sales Action Plan

3. Close New Clients

7 Step Sales - The Value-Based Framework to Help You Close More Sales Calls

7 simple steps to higher rates of closed sales and call backs.



How to Run A Profitable Facebook Challenge

Learn the exact system to max out sales of your programs and services with Facebook Challenges.



4. Make It Legal

The Get Hired Now Guide: Get Clear on Your Offers and Get Hired Now

Discover over 25 scripts and tips to start generating business right away.



The Contract Vault Bundle for Coaches

Ensure your success with 100+ legal contract templates to protect you and your business.



3. Scale with Ease Action Plan

No doubt you got into coaching to change people's lives, but if you feel like your audience growth is stagnating (or not growing fast enough), this action plan is for you. You'll learn creative ways to scale your reach, and coaching practice right along with it.

1. Start Here

The Ultimate Coaching Content Pack

A complete done-for-you coaching content pack to amplify your online coaching business and increase clients and subscribers.



CoachVantage SAAS Platform

Save time, stay organized, be productive.



2. Get Social

Social Visionary Network Membership

Access the top social media strategies to grow your impact and income.



SocialBee PRO Plan

Empowers solopreneurs and small businesses to share content across multiple social media platforms - all from one place.



Continued on next page →

Continued

Scale with Ease Action Plan

3. Be Seen and Heard

Become a Blog Alchemist

Learn how to nail your target audience and rank your blogs on the first page in Google.



Podpreneur

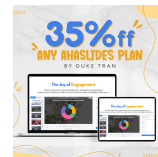
The ultimate course for anyone who wants to use a podcast to grow their business!



4. Work Faster, Better, Smarter

AhaSlides

Skyrocket your engagement with this tool to create interactive and fun presentations.



Verb Coaching Communication Platform

Helps fitness coaches interact efficiently with their client base using the power of AI.



4. Revenue Explosion Action Plan

If you really want to maximize your earnings, you need to connect with high-paying clients who are perfect for you (and will lead you to others just like them!) In this action plan, you'll learn how to cut through the noise and book the clients you want plus access the tools to run your business smoothly and efficiently, so you have the time and energy to focus on what's important to you.

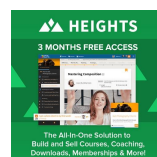
1. Start Here

Refocus To Focus (Live Intensive Training Program + Bonus) Get the results you want from your coaching practice by accessing the power of "Intentional Productivity".



Heights Platform

The all-in-one course creation software to run your online coaching business.



2. Book Your Dream Clients

28-day Business Accelerator for Coaches: Create Your Next High-Paying Coaching Client

Everything you need to start creating high-paying coaching clients in less than 28 days.



The Get Booked Project

Fill your diary more effortlessly with your dream clients.



The 10 Day Client Getting Challenge

Generate 20 leads and land your next high ticket client in 10 days or less!



Continued on next page →

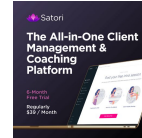
Continued

Revenue Explosion Action Plan

3. Maximize Your Choice

Satori Profit Pack

The all-in-one platform that makes engaging coaching clients simple and easy.



Platform Builder

Helping business coaches and consultants generate better clients, bigger deals, and higher fees.



4. Profit Like A Pro

Lifecycle Marketing Mastery

Create winning systems to attract, convert, and retain more clients, and make more money in the process.



The Profitable Business Author Writing Bundle - Coaches Edition

Deliver your message to the masses and make a global impact with your own published book.





Now get coaching!

The Coach to Profit 3.0 Super Stack is ready and waiting with everything you need to achieve all your coaching goals including the top tools to help you guide your clients to their fullest potential. Your success is straight ahead!

Questions, comments, concerns?

Please don't hesitate to reach out to our support team at infostack.io/support.

[Go to infostack.io/support →](https://infostack.io/support)